UniLink BLOCK DRIVE

Product Overview

Our product stack delivers a multitude of interchangeable products that can blend into current workflow and allow our customers to answer four simple questions:

How do I fully complete transactions on the web with my customers?
Is the customer who they say they are?
With the current market, does this customer have a propensity to default?
Can I still get good leads and analytics to my bankers?

* API and Web Interface Solutions

* Document Validation (Drivers License etc.)

* AI and Machine Learning Identity Verification

* OFAC Check

* Real-time Data Customer Credit Analysis

* Qualified & Vetted Lead Generation

* Analytics & Reporting

* Smart Hardware

BlockDrive Revolutionizes Identity Verification

Advanced Algorithms against a multitude of data sets uses real-time global data, machine learning and network insights across five core data attributes of email, phone, person, address, and IP to identify good customers.

Our solution can include document verification taking a picture using your mobile phone, facial recognition (take a selfie), traditional KBA questions that watch kinematic movements of the users to understand if they are telling the truth, and OFAC and compliance checks to ensure good validated customers.

The Future Of Customer Credit Evaluation

In todays rapidly changing marketplace, a customer cannot be simply approved on a simple credit check and mention of income. Customers have to be deeply evaluated using many data points real-time to holistically understand a customers current and future financial viability.

Our solution instantaneously looks at a wide variety of information. This includes actual validation of income, assets, first payment default assessment, delinquency flow and understanding of propensity to default. The fundamental premise is to manage the appropriate risk level and approve a good customer that would previously be overlooked by traditional methods.

Lead Generation And The Ability To Prioritize And Predict

In any given economy, the ability for a financial institution to have a continuous flow of qualified customers and opportunities is vital to its success and sustainability. Leads not only need to be flowing at a consistent pace, but be vetted in order to ensure high probability of closure and payment success.

Predictive analytics combined with quality lead generation allows every level of associate the ability to make the most out of their day to meet targeted sales objectives. Using software and process we create a highly productive banker that can outpace the competition.

"Bloomberg" Device For The Banking Associate

As much as we think software is our focus, hardware is an integral part of our society and our ability to properly serve our customers. Having a high quality mobile device to allow an associate to fully service the client is imperative.

Our device delivers an end to end tool for the branch representative to verify identity, setup and service the account, display available products and loans available, as well as serve as a lead generation and analytics tool for efficient sales activities.

BLOCK DRIVE

SECURITY • SCALABILITY • PERFORMANCE • RELIABILITY